Wisconsin Library Association:
Giving Your Passion a Voice
wla.wisconsinlibraries.org

Connect    Belong    Learn    Lead    Advocate

CONNECT
You are
• connected to a profession, not just a job
• immersed in learning best practices from a diverse group
• at a nexus where issues, actions and ideas are shared

BELONG
You become
• part of a bigger community representing libraries of all types and sizes and library staff and supporters at all levels
• a member of a strong network of people passionate about libraries
• a contributor through volunteering and leadership

LEARN
You have access to
• annual conferences, webinars and WLA member-led learning opportunities
• mentorship opportunities
• information exchange and alerts through newsletters, blogs, social media
• opportunities to hone presentation skills and share expertise

LEAD
You can
• be a change agent on behalf of libraries in Wisconsin
• hone leadership skills on committees, boards, as unit leaders and on state-wide library projects
• be part of formal leadership training at the annual Leadership Institute

ADVOCATE
You develop into
• a knowledgeable advocate in your community
• a strong advocate within your institution
• a skilled political advocate for libraries with elected officials
• a benefactor of the strong legislative agenda and efforts of WLA legislative efforts

WLA – the Benefit is... YOU!
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