### Conference at a Glance

#### Tuesday, October 23, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m.–4:00 p.m.</td>
<td>Situational Leadership: From Understanding to Action</td>
<td>Radisson Illinois (2nd floor)</td>
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<tr>
<td>1:30 p.m.–4:30 p.m.</td>
<td>Youth Services Information Exchange</td>
<td>Radisson: Minnesota AB (2nd floor)</td>
</tr>
<tr>
<td>3:00 p.m.–7:00 p.m.</td>
<td>Registration Begins</td>
<td>LCC Lobby (indoor walkway available on 2nd floor)</td>
</tr>
<tr>
<td>4:00 p.m.–6:00 p.m.</td>
<td>Vendor Reception</td>
<td>Radisson Ballroom Foyer</td>
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</tbody>
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#### Wednesday, October 24, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>7:00 a.m.–7:00 p.m.</td>
<td>Registration</td>
<td>LCC Lobby (1st floor)</td>
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<tr>
<td>7:00 a.m.–8:45 a.m.</td>
<td>Continental Breakfast</td>
<td>LCC 2nd Floor Hallway</td>
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<tr>
<td>7:00 a.m.–8:45 a.m.</td>
<td>Past President's Breakfast</td>
<td>Radisson Wisconsin I</td>
</tr>
<tr>
<td>8:45 a.m.–10:00 a.m.</td>
<td>Keynote: Lewis Feldstein</td>
<td>LCC Ballrooms ABC (2nd floor)</td>
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<tr>
<td>10:00 a.m.–5:00 p.m.</td>
<td>Exhibits</td>
<td>LCC A (1st floor)</td>
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<tr>
<td>10:00 a.m.–10:45 a.m.</td>
<td>Exhibits: No Conflict</td>
<td>LCC A (1st floor)</td>
</tr>
<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Developing a Concert Series at Your Library</td>
<td>LCC B1 (1st floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Everything I Needed to Know I Learned from a Teen Book</td>
<td>LCC Ballroom B (2nd floor)</td>
</tr>
<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>FRBR in Your Catalog Under RDA</td>
<td>Radisson Illinois (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>In Transit: New Directions in Physical Delivery for Libraries</td>
<td>Radisson Minnesota A (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Letters About Literature</td>
<td>Radisson Minnesota B (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Not Another Boring Inventory Story: Development and Implementation of an Inventory Process Without the Price Tag</td>
<td>LCC B4 (1st floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Open Source on a Budget</td>
<td>LCC Board Room A (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Poles in Wisconsin</td>
<td>Radisson Iowa (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Poverty Simulation</td>
<td>LCC B3 (1st floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Servant Leaders: Champions of the Common Good</td>
<td>LCC Ballroom C (2nd floor)</td>
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<td>10:45 a.m.–12:00 p.m.</td>
<td>Servant Leadership: Ethical Decision-Making for the Common Good</td>
<td>LCC Ballroom A (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Speed Networking</td>
<td>LCC Board Room C (2nd floor)</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Tame Your Tech</td>
<td>LCC Board Room B (2nd floor)</td>
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<tr>
<td>12:15 p.m.–2:00 p.m.</td>
<td>YSS Luncheon with Joyce Sidman</td>
<td>Radisson Ballroom (1st floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Are You Listening? Audiobooks and Links to Learning</td>
<td>LCC B4 (1st floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Cheerleading for Your Library</td>
<td>LCC Board Room B (2nd floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Every Library is a Government Documents Library</td>
<td>LCC Board Room A (2nd floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Facebook for Books! Using Social Media to Provide Readers' Advisory in Your Library</td>
<td>LCC B2 (1st floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Garden Wisdom: Lessons Learned from 60 Years of Gardening</td>
<td>Radisson Iowa (2nd floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>How to Approach Patrons to Inform Them of Library Rules</td>
<td>LCC B3 (1st floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>New Librarians Panel: Feedback From the Field</td>
<td>LCC B1 (1st floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Reading through Changing Vision</td>
<td>Radisson Minnesota A (2nd floor)</td>
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<td>2:15 p.m.–3:30 p.m.</td>
<td>Resource Sharing: How Interlibrary Loan Morphed from a Boutique Specialty to Mission Critical Service</td>
<td>LCC Ballroom B (2nd floor)</td>
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<td>Servant Leaders: Champions of the Common Good</td>
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<td>LCC Ballroom A (2nd floor)</td>
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<td>2:15 p.m.–3:30 p.m.</td>
<td>Stop Duplicating Efforts: Creating a Unified Community Calendar</td>
<td>LCC Board Room C (2nd floor)</td>
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<tr>
<td>2:15 p.m.–3:30 p.m.</td>
<td>Stronghold of Stories: Women, Children, Libraries</td>
<td>Radisson Illinois (2nd floor)</td>
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<tr>
<td>3:30 p.m.–4:15 p.m.</td>
<td>Exhibits--No Conflict</td>
<td>LCC A (1st floor)</td>
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<tr>
<td>4:15 p.m.–5:30 p.m.</td>
<td>At the Movies with Librarians: Books Coming out as Movies</td>
<td>LCC C (2nd floor)</td>
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</tbody>
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LCC = La Crosse Center South Hall
Thursday, October 25, 2012

7:00 a.m.–7:30 a.m. Bookin’ It 5K Run/Walk Registration ................................. Radisson Lobby

7:00 a.m.–5:30 p.m. Registration ................................................................. LCC Lobby (1st floor)

7:00 a.m.–9:00 a.m. Hearty Continental Breakfast .............................................. LCC 2nd Floor Hallway

7:30 a.m.–9:30 a.m. Bookin’ It 5K Run/Walk ......................................................... Riverside Park

8:00 a.m.–12:00 p.m. Tour of Amish Farms and Round Barns ..................................... Bus at Radisson

8:30 a.m.–10:30 a.m. Tour the Upper Midwest Environmental Sciences Center ....................... Bus at LCC

8:30 a.m.–3:30 p.m. WLA Foundation Silent Auction .................................................. LCC A (1st floor)

8:30 a.m.–4:30 p.m. Exhibits ....................................................................... LCC A (1st floor)

8:45 a.m.–10:00 a.m. Back to the Front: A Library Educator Returns to the Public Library ............. LCC Ballroom A (2nd floor)

Creating an Engaging Library: Marketing from the Ground Up ................................ LCC Board Room A (2nd floor)

Creating Quality Library Programming for Boys ................................................. LCC B1 (1st floor)

e-Readers for the Common Good: Instituting an e-Reader and
Other Device Lending Program @ Your Library .............................................. LCC B4 (1st floor)

c-Textbook Project @ UW-Stout ................................................................. Radisson Illinois (2nd floor)

Explore the Wakanheza Project™ ....................................... Radisson Wisconsin I (2nd floor)

From Madonna’s Sex to 50 Shades of Grey: Collection Development Decisions .......... LCC B3 (1st floor)

OCLC ILL: “Danger, Warning Will Robinson” .................................... LCC Board Room B (2nd floor)

Partnering With Your Community: DIY Steps to Construct a Successful STEM Curriculum ........................................... LCC B2 (1st floor)

People Who Go Bump in the Night: Paranormal Genres Explained ....................... LCC Ballroom C (2nd floor)

Why WeLead? ....................................................................................... LCC Board Room C (2nd floor)

Wisconsin and the Great War: Digitizing and Sharing WWI Materials ...................... LCC B2 (1st floor)

10:00 a.m.–10:45 a.m. Exhibits–No Conflict .......................................................... LCC A (1st floor)

10:45 a.m.–12:00 p.m. Library Burr/Worzalla Children’s Book Award ......................... LCC Ballroom B (2nd floor)

Intersectuality, Goblins and Poop! Issues in Translation of Korean Children’s Stories ................................................. LCC Board Room A (2nd floor)

It’s Not a Trapeze Act: 20 Tips to Achieve Home and Work Balance ....................... LCC Ballroom A (2nd floor)

Notable Books Marathon 2012 ........................................................................ LCC B2 (1st floor)

Reach Out and Read: Libraries and Clinics Collaborate on Early Literacy Promotion .............................................. LCC Board Room C (2nd floor)

Running Away to Home: Our Family’s Journey to Croatia ..................................... Radisson Illinois (2nd floor)

Using Technology to Make Local History Accessible to the Community ................. LCC B3 (1st floor)

WiscNet: Addressing Library Broadband Infrastructure Needs ................................ LCC B4 (1st floor)

Workflow Assessments for Better ILL Service ................................................. LCC Board Room B (2nd floor)

The World We Live In: Libraries and Reading Multicultural Literature in Schools .......... LCC B1 (1st floor)

Would You Like Some PIE with That? Eau Claire’s iPads Lending Project (PIE = “Presto iPads Endeavor”) ......................... LCC Ballroom C (2nd floor)

LCC = La Crosse Center South Hall
## Conference at a Glance

### 12:15 p.m.–2:00 p.m.
Luncheon with Eli Neiburger: Access, Schmaccess: Libraries in the Age of Information Ubiquity ........................................ Radisson Ballroom (1st floor)
2:15 p.m.–3:30 p.m.
The ABCs of Relationships with Refugee Communities ............................... LCC B2 (1st floor)
Challenges of Joint Libraries .......................................................... LCC B2 (1st floor)
College Access Programming for Teens ........................................... Radisson B4 (1st floor)
The Effect of Licensing on Resource Sharing ...................................... LCC B1 (1st floor)
Library Interiors: Maximum Impact for Minimum Input ........................... LCC B1 (1st floor)
On the Hill & Under the Dome — What the Government is Doing to (and for) My Library ........................................ LCC Ballroom C (2nd floor)
Orientation for New Trustees ........................................................... LCC B1 (2nd floor)
Prepare to Be Challenged! ............................................................... LCC Ballroom A (2nd floor)
Project Compass and Job Creation Programs ...................................... LCC Board Room C (2nd floor)
ResCarta: Open Source Software for Digitization Programs ........................... LCC Board Room A (2nd floor)
Safely Manage Disruptive Patrons: Tips to Help Library Staff .............................. LCC B3 (1st floor)
3:30 p.m.–4:15 p.m.
Exhibits—No Conflict ........................................................................ LCC B1 (2nd floor)
3:30 p.m.–4:30 p.m.
WLA Foundation Silent Auction Pick up and Pay ...................................... LCC B1 (2nd floor)
4:15 p.m.–5:30 p.m.
Accessibility Best Practices for Instruction Librarians ............................. Radisson Illinois (2nd floor)
Collaborating for the Common Good: Bringing History to Life @ Your Library ....... LCC B2 (1st floor)
Digital Public Library of America (DPLA) ........................................ LCC Board Room B (2nd floor)
Do You Read On Wisconsin? .............................................................. LCC B3 (1st floor)
Madison Metro School District/UW-Madison: Building an Info Literacy Partnership ............ La Crosse Center Ballroom A (2nd floor)
More Ways to Increase Circulation in Your Youth Department .................... LCC B1 (1st floor)
Taking the Lead: The Public Library Concentration at SOIS ...................... LCC Board Room A (2nd floor)
Using Space Analysis to Improve User Experience ................................ LCC Ballroom B (2nd floor)
What’s Up with Library Renewal Project? ............................................ LCC Ballroom C (2nd floor)
Wisconsin Open Meeting Laws .......................................................... LCC Board Room C (2nd floor)
6:00 p.m.–7:00 p.m.
Late Pickup Registration for Awards Banquet ...................................... Radisson Ballroom Foyer
7:00 p.m.–9:00 p.m.
Awards Banquet .................................................................................. Radisson Ballroom (1st floor)
9:30 p.m.–11:00 p.m.
Tweet Crawl ....................................................................................... Radisson Lobby (1st floor)

### Friday, October 26, 2012

7:00 a.m.–11:00 a.m.
Registration ......................................................... LCC Lobby (1st floor)
7:00 a.m.–8:45 a.m.
Continental Breakfast .................................................. LCC 2nd Floor Hallway
8:15 a.m.–10:00 a.m.
Mississippi River Backwater Cruise ........................................ Riverside Park
8:45 a.m.–10:00 a.m.
Bottoms Up: A Toast to Wisconsin’s Historic Bars & Breweries ............ LCC Board Room B (2nd floor)
Can I Answer That! Assisting Customers with Legal Information Questions ................................. LCC B3 (1st floor)
Digital Public Library of America (DPLA) ........................................ LCC Ballroom B (2nd floor)
Getting More Out of Your Movies ...................................................... LCC B2 (1st floor)
The Library Makerspace As an Outreach Tool ...................................... LCC B1 (1st floor)
Occupying MacGyver: Technology for the 99%! .................................. LCC B4 (1st floor)
OCLC Worldshare Management Services for Public Libraries:
Unlocking Efficiency, Cooperation and Collaborative Innovation ........... LCC Board Room A (2nd floor)
Reel to Real: Hosting a Film Screen Discussion Series (screening to follow) ................ LCC Ballroom C (2nd floor)
Using Twitter As a Powerful Social Medium for Libraries ................... LCC Ballroom A (2nd floor)
10:30 a.m.–11:45 a.m.
Book Talk—The Tattooed Lady: A History ........................................ Pearl Street Books
Bringing Boisterous Boys Back to the Library ..................................... LCC Ballroom B (2nd floor)
Common Threads: Our Community Tapestry ..................................... LCC B1 (1st floor)
Lights, Camera, Libraries! .................................................................. LCC B2 (1st floor)
Managing Social Networks, Tools and Techniques ................................ LCC B4 (1st floor)
Public Libraries Supporting Innovation: Patent, Trademark,
and Copyright Clearance 101 ...................................................... LCC Board Room B (2nd floor)
Reel to Real: BOTTOMS UP ... Watch Responsibly ................................ LCC Ballroom C (2nd floor)
To BEE or Not To BEE: Making Browsing Easier for Everyone ................ LCC Ballroom A (2nd floor)
12:00 p.m.–2:00 p.m.
President’s Luncheon with Peter Yarrow ........................................ Radisson Ballroom AB

LCC = La Crosse Center South Hall
Board and Business Meetings

Tuesday, October 23, 2012

4:00 p.m. – 6:00 p.m. Wisconsin Association of Public Libraries (WAPL) Board Meeting ........................................ Radisson Wisconsin II
6:00 p.m. – 8:00 p.m. Wisconsin Library Association (WLA) Board Meeting ......................................................... Radisson Wisconsin I

Wednesday, October 24, 2012

12:15 p.m. – 2:00 p.m. Association of Wisconsin Special Librarians (AWSL) Board Meeting ................................... Radisson Three Rivers Lodge
4:15 p.m. – 5:30 p.m. Reference and Adult Services Section (RASS) Board Meeting ........................................ Radisson Minnesota AB
5:30 p.m. – 6:30 p.m. Youth Services Section (YSS) Board Meeting ................................................................. Radisson Minnesota AB

Thursday, October 25, 2012

8:45 a.m. – 10:00 a.m. Ethnic/Multicultural Information Exchange (EMIERT) Business Meeting ................................ Radisson Minnesota AB
Outreach Services Round Table (OSRT) Board Meeting ................................................................. Radisson Iowa
10:45 a.m. – 12:00 p.m. WLA Foundation (WLAF) Board Meeting ........................................................................... Radisson Iowa
Wisconsin Library Trustees & Friends (WLTF) Business Meeting ..................................................... Radisson Minnesota AB
4:15 p.m. – 5:30 p.m. Support Staff and Circulation Services (SSCS) Membership Meeting ................................ Radisson Iowa
Wisconsin Small Libraries Section (WISL) Board Meeting ............................................................... Radisson Wisconsin III
5:45 p.m. – 6:30 p.m. WLA/WLAF Business Meeting ..................................................................................... Radisson Minnesota AB

Friday, October 26, 2012

7:30 a.m. – 8:30 a.m. Resource Sharing Round Table (RSRT) Annual Business Meeting ........................................ LCC Board Room C
10:30 a.m. – 11:45 a.m. Technical Service Section (TSS) Annual Business Meeting ........................................ LCC Board Room C

Registration

La Crosse Center South Hall Lobby
Tuesday, 3:00 p.m. – 7:00 p.m. ................................................................. Thursday, 7:00 a.m. – 5:30 p.m.
Wednesday, 7:00 a.m. – 7:00 p.m. ....................................................... Friday, 7:00 a.m. – 11:00 a.m.

Radisson Hotel La Crosse Ballroom Foyer for Awards & Honors Banquet
Thursday, 6:00 p.m. – 7:00 p.m.

WLA Foundation Silent Auction

La Crosse Center South Hall A
Wednesday, 10:00 a.m. – 5:00 p.m. ................................................................. Thursday, 8:30 a.m. – 3:30 p.m.
Thursday, 3:30 p.m. pick up and pay

Exhibits

La Crosse Center South Hall A
Wednesday, 10:00 a.m. – 5:00 p.m. ................................................................. Thursday, 8:30 a.m. – 4:30 p.m.

Breaks in Exhibit Hall

Wednesday, 10:00 – 10:45 a.m., 3:30 – 4:15 p.m. ................................................................. Thursday, 10:00 – 10:45 a.m., 3:30 – 4:15 p.m.

Courtesy Computers

For those without personal Internet-enabled devices, courtesy computers are available in the
La Crosse Center South Hall Lobby during registration hours.